



LEADERSHIP BIO

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Shane is an award-winning journalist and entrepreneur, and the best selling author of *Smartcuts: How Hackers, Innovators, and Icons Accelerate Success*. He is the Chief Creative Officer of Contently which he co-founded in 2010 with the mission of "building a better media world." Shane's writing has appeared in *Fast Company*, *Wired*, *The New Yorker*, and dozens more top publications. He's been called a "Wunderkind" by *The New York Times*, a "Digital Maverick" by *Details*, and his work "Insanely addicting" by *GQ*—though he wishes they had been talking about his abs.