



LEADERSHIP BIO

Ray Cheng

VP OF MARKETING

Ray is the VP of Marketing at Contently. He is an accomplished, international B2B marketer who's served at companies such as American Express, Sailthru, and Tefen Consulting. Prior to his professional career, Ray spent his undergraduate years at the University of Michigan and earned his international MBA from the Tsinghua-MIT program. He's best known for being a technology-driven, ROI-focused marketer, but also loves to travel, eat, and dive (in that order). When he's not having fun with his kids, you can find him rambling.