



LEADERSHIP BIO

Paul Fredrich

VP OF PRODUCT

Paul is the Vice President of Product at Contently. With more than 12 years of experience building large-scale consumer and business Internet applications, he spent much of his career with PayPal and Zong (which was acquired by PayPal). Paul also led product teams at CropUp and Plastic Jungle. Well known for his entrepreneurial spirit, Paul founded and built bucklemania, Germany's leading online shop for belt buckles and leather belts.

Since joining Contently, Paul has used his industry experience to enhance the platform's capabilities, managing Contently Analytics from ideation through launch. When he's not working, he's probably planning Contently's movie night or going to a heavy metal concert.