

John Hazard

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John Hazard is Director of Enterprise Services, where he and his team help brands chart successful content strategies for many of the world's most recognizable brands. He is a longtime technology reporter with bylines in Baseline, eWEEK, PC Magazine, and ZDNet. In a past life, he covered cops, robbers, and politicians (sometimes all three in the same person) for Gannett newspapers. He is a recipient of the Selden Ring Award for Investigative Reporting and the National Headliner Association Public Service Award. He studied history at Rutgers University, but ended up a journalist when he took a weekend job writing the obituaries at a local paper and fell in love with newsrooms.