

Joe Coleman

CEO & CO-FOUNDER

Joe is the CEO and co-founder of Contently, a brand publishing platform that helps companies build relationships through original storytelling. A life long entrepreneur, Joe started his first company, FunGrams.com, at the age of 16. FunGrams was an early online greetings cards site that used viral marketing to grow to over 3 million impressions a month.

After attending college at the University of Idaho, Joe started his second company, CashCrate.com, an online rewards program where members earn money and prizes for shopping online, taking research surveys, and trying new offers. Over the last eight years, CashCrate has grown to over 9 million members and has become the trusted mainstay in the online rewards industry.

In 2010, Joe moved to New York to start Contently with co-founders Shane Snow and Dave Goldberg. In 2012, he was named as one of Inc. Magazine's 30 Under 30.