

Brett Lofgren

CRO

Brett Lofgren is currently the Chief Revenue Officer at Contently. A seasoned digital media executive, he most recently served as CRO at 33Across and true[x] media (acquired by 21st Century Fox) and Epic Advertising's CEO & Senior Restructuring Advisor, leading all IP and Asset transactions. Prior to that he lead all sales efforts for Epic from 2006-2010, more than tripling the ad network's revenues to \$200M+ prior to the merge into Connexus Corporation (backed by Oak Capital Partners, Insight Ventures and Idealab).

Prior to Epic Advertising, Brett worked at HotJobs.com, which later sold to Yahoo in 2002 for \$436M. During his six year tenure at Yahoo!, he lead various inside & strategic sales units on the East Coast and managed the largest revenue producing team within the division.

Lofgren is a an active Board Member of the JagFund.org, a Non-profit organization dedicated to raising funds and awareness for Brain Tumor Research, and sits on several Advisory Boards within the Adtech community.